

**GOVERNMENT OF ANDHRA PRADESH
ABSTRACT**

Tourism Promotion- Released of Advertisement in “Mahila Sashaki Karan: Ek Yatra – Gandhi Se Gandhi Tak” Souvenir by All India Mahila Congress”, through M/s. Tempest Advertising Pvt., Ltd., Secunderabad – Publication Charges – Sanction of Rs.2,50,000/- - Orders - Issued.

YOUTH ADVANCEMENT, TOURISM AND CULTURE (PMU) DEPARTMENT

G.O.Rt.No. 1094

Dated:27-12-2011

Read the following:

- 1.Govt. Lr. No.6795/PMU/DDC/2010, Dt.17-12-2010, YAT & C (PMU) Department.
2. Invoice NoPB/000509/10-11, Dt:28-12-2010 of M/s. Tempest Advertising Pvt., Ltd., Secunderabad.

* * *

ORDER:

To promote Tourism destinations of Andhra Pradesh State, the Tourism and Culture Department has been releasing advertisements to publish in various magazines on regular basis, as a part of the promotional initiatives. As a follow up of these initiatives, this Department has ordered to release a Full Page Colour Display Advertisement Back Page at a cost of Rs.2,50,000/- vide letter 1st read above to publish Souvenir by All India Mahila Congress. After publication of the advertisement in Souvenir by All India Mahila Congress, the advertisement agency namely, M/s. Tempest Advertising Pvt., Ltd., Secunderabad, has forwarded a bill amounting to Rs.2,53,863/- for arranging payment.

2. Government after careful examination of the matter, hereby accord sanction an amount of Rs.2,50,000/- (Rupees Two Lakhs Fifty Thousand only) towards releasing the advertisement in Souvenir by All India Mahila Congress through, M/s. Tempest Advertising Pvt.,Ltd., Secunderabad.

3. The amount sanctioned at Para 2 above shall be debited to the following Head of Account:

“ 3452- Tourism-01-Tourist Infrastructure – 102 Tourist Accommodation & other facilities to Tourists – Schemes included in PLAN, GH 11- Normal State Plan - SH (12) Advertisements for Promotion of Tourism – 260 – Advertisements, Sales and Publicity Expenses”.

4. The Assistant Secretary to Government and Drawing & Disbursing Officer, YAT & C (PMU) Department shall draw and disburse the amount sanctioned at Para 2 above, from PA of PMU, initially and disburse the same to M/s. Tempest Advertising Pvt., Ltd., Secunderabad, after deducting Tax, payable to the Income Tax Department at appropriate rates. The AS & DDO, YAT & C (PMU) shall recoup the amount by submitting the paid bills to Dy. PAO, Secretariat, Hyderabad Branch, Hyderabad.

(BY ORDER AND IN THE NAME OF THE GOVERNOR OF ANDHRA PRADESH)

**JAYESH RANJAN
SECRETARY TO GOVERNMENT (T)**

To
M/s. Tempest Advertising Pvt., Ltd., Secunderabad
The Assistant Secretary to Government & D.D.O, YAT& C(PMU) Dept.
The Deputy Pay & Accounts Officer, A.P. Secretariat Branch, Hyderabad

Copy to:

The YAT& C (PMU- Claims) Department.
SF/SCs.

//Forwarded:: By Order//

SECTION OFFICER